



TSX-V: ICGH

Q1 2026

Duncan McCready, CEO and Director

John Penhale, CFO

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Certain statements herein relating to IC Group Inc. (“IC Group” or the “Company”) constitute “forward-looking statements”, within the meaning of applicable securities laws, including without limitation, statements regarding future estimates, business plans and/or objectives, sales programs, forecasts and projections, assumptions, expectations, and/or beliefs of future performance. Forward-looking statements include, but are not limited to, statements with respect to commercial operations, anticipated revenues, the overall projected size of the market and other information that is based on forecasts of future results and other key management assumptions. The Company assumes no responsibility to update or revise forward-looking information to reflect new events or circumstances unless required by law.

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Duncan M^cCready,
CEO and Director



“We engage consumer audiences at scale driving commerce and data for brands and 90+ professional sports teams.”

Trailing 12 Months Q2 2025 to Q1 2026

\$28.6 M
Revenue Performance

\$9.1 M
Gross Profit

43%
Gross Margin

Q1

3-month Period
Ending March 31, 2026

Strong YoY
Growth

\$7.8 million
Total Revenue
Q1 2026 vs Q1 2025

+ 29%

\$3.3 million
Gross Profit (43% of Revenue)
Q1 2026 vs Q1 2025

+ 22%

\$0.67 million
Adjustment EBITDA
Q1 2026 vs Q1 2025

+ 300%

Over 68%
Annual Recurring Revenue

Q1 2026 Key Performance Indicators

29% revenue growth in the first quarter, driven almost entirely organically, while expanding recurring revenue and demonstrating clear operating leverage

	Q2	Q3	Q4	Q1
Revenue (\$M)	6.5	7.3	7.2	7.8
Gross Profit (\$M)	3.0	3.3	3.4	3.3
Gross Margin	46%	45%	47%	43%
Adjusted EBITDA (\$M)	0.15	0.41	0.63	0.67
ARR (% Revenue)	70%	66%	69%	68%

Q1 Investor Metrics

\$3.4 M

CASH POSITION
March 31, 2026

300%

IMPROVEMENT IN ADJUSTED EBITDA
Q1 2026 vs Q1 2025

\$0.6 M

LONG-TERM DEBT REDUCTION
Q1 2026 vs Q1 2025

Building a Diversified, Integrated Consumer Engagement Platform



Digital Promotions



Mobile Messaging



Insurance Solutions



Digital Engagement

- Marketing Technologies
- Digital Promotions
- Social Media
- Incentives and Rewards
- Gamification

Revenue Model

- SaaS fees
- Professional service fees
- Commissions

⁷The customer logos shown represent a selection of organizations that are either current or past clients of IC Group Holdings Inc. and its subsidiaries. This is not an exhaustive list of clients and is provided for illustrative purposes only...
⁷⁷The logos shown represent a selection of leagues in which current or past clients of IC Group Holdings Inc. and its subsidiaries operate in. This is not an exhaustive list and is provided for illustrative purposes only...

SELECT ENTERPRISE CUSTOMERS*



Wild Fork



PEPSICO

SELECT TEAM CUSTOMERS*



Toronto Blue Jays



Orlando Magic



Atlanta Falcons



Winnipeg Jets

90+ LIVE EVENT OPERATORS ACROSS THE FOLLOWING LEAGUES**





Trailing 12 Months
Q2 2025 to Q1 2026

\$13.5 M
Revenue Performance

\$9.1 M
Gross Profit

68%
Gross Margin

Q1 2026 PERFORMANCE

- \$3.7M Revenue
- +36% YoY Growth
- \$2.44M Gross Profit
- 66% Gross Margin

NEAR-TERM FOCUS

- Expand platform reach across live event ecosystem.
- Increase customer and brand utilization.
- Commercialize data and brand activations.



Mobile Messaging

- 1 of only 3 Aggregators in Canada
- Billions of Messages Annually Delivering:
 - Security Authentication
 - Notifications and Transactions
 - Marketing and Promotions

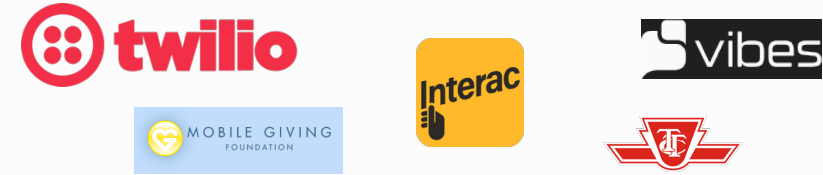
Revenue Model

- Messaging Traffic Fees
- Professional Service Fees

**The customer logos shown represent a selection of organizations that are either current or past clients of IC Group Holdings Inc. and its subsidiaries. This is not an exhaustive list of clients and is provided for illustrative purposes only.*

*** Represents a selection of brands that we currently or have processed messaging through our messaging gateway on behalf of our customers.*

CUSTOMER EXAMPLES*



BRAND TRAFFIC THRU MESSAGING GATEWAY**





Trailing 12 Months
Q2 2025 to Q1 2026

\$14.6 M

Revenue Performance

\$2.7 M

Gross Profit

18%

Gross Margin

Q1 2026 PERFORMANCE

- \$3.5 M Revenue
- +27% YoY Growth
- \$0.61 M Gross Profit
- 17% Gross Margin

NEAR-TERM FOCUS

- Expand high-volume messaging traffic
- Improve margin profile through new messaging channels, pricing and operational efficiencies.
- Convert platform scale into operating leverage



Specialty Insurance

- Event Cancellation
- Crisis Management
- Terrorism
- Liability
- Prize Pools – Skills Based Events
- Promotions & Incentives
- Contractual Bonus

Revenue Model

- Transactional
- Services & Professional Fees
- Profit Commissions

†The brand logos shown represent a selection of organizations that are either current or past clients or partners of IC Group Holdings Inc. and its subsidiaries. This is not an exhaustive list of clients and is provided for illustrative purposes only...

BRANDS*





Trailing 12 Months
Q2 2025 to Q1 2026

\$2.0 M

Revenue Performance

\$1.3 M

Gross Profit

65%

Gross Margin

Q1 2026 PERFORMANCE

- \$0.46 M Revenue
- \$0.26M Gross Profit
- 56% Gross Margin

NEAR-TERM FOCUS

- Expand product suite across sports, entertainment, and live events
- Increase recurring revenue through new products.
- Grow distribution network.

Milestones & Catalyst

2024-2025

Story For 2026

2027 And Beyond

Executed Milestones

- Transitioned to a public company (TSXV) – Feb 21, 2025.
- Completed strategic acquisitions forming IC Engage, IC Mobile, and IC Insurance.
- Successfully raised \$3.75 million to fund growth - Dec 19, 2025.
- Secured multi-year enterprise contracts with a Fortune 100 technology leader – Jun 19, 2025.
- Strong operational execution delivering 59% YTD Revenue Growth over same period in 2024.

Mobile Scale & Product Expansion

- Expansion of messaging channels improving revenue and margin take rates.
- Similar Growth to 2025 in messaging volumes with diversity across new messaging channels.
- Strategic investments in technology to support RCS Messaging and the expansion of live event solutions to commercialize data and brand activations.
- Development of new partnerships and enterprise customers to leverage proven consumer engagement platform.

Re-Rating & Strategic Optionality

- Stable, recurring enterprise revenue base established, supports premium valuation multiples
- Cross-sell across Engage, Mobile, and Insurance increases lifetime value
- Improved free cash flow visibility broadens investor universe beyond growth-only mandates
- Strategic optionality emerges

Public platform built • acquisitions integrated • capital secured • revenue quality proven • valuation re-rates

Why Invest?

Duncan M^cCready,
CEO and Director

- Enterprise-Grade, Global Customers
- Strong, Consistent Revenue Growth
- 68% ARR Providing Visibility to Future Performance
- Diversified, Scalable Business Model
- Attractive Entry Valuation



Let's Connect



Duncan McCready, CEO
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