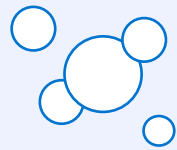


Create Connections In the Moment

We help global brands engage with people to deliver meaningful results.



Moments: Meaningful interactions between brands and their audience, where personalized, real-time communication creates a strong connection, drives immediate action, and leaves a lasting impression. These moments leverage the right technology and timing to captivate attention, foster loyalty, and deliver measurable impact.

CREATING MOMENTS

ic | engage



Instant Engagement, Lasting Impact

Activate your customers through our innovative digital engagement solutions

CONNECTING MOMENTS

ic | mobile



Connecting Brands with Smarter Messaging

Canadian-owned tier-1 messaging aggregation

PROTECTING MOMENTS

ic | insurance



Protection When It Matters Most

We are a specialist contingency insurance underwriter in the world of Sports, Entertainment and Promotions.

Amplified Promotions

- Sweepstakes
- Instant Win Games
- Loyalty
- Rebates/Gift Cards
- Social Promotions

Live Event Engagement

- Self Serve SaaS Platform
- Suite of Digital Games
- Affiliate Media Network

Mobile Messaging

- 2-Factor Authentication
- Marketing Messaging
- SMS, MMS, RCS Messaging

Specialty Insurance

- Liability Insurance
- Event Cancellation
- Event Liability
- Ticket Refunds
- Prize Insurance
- Contingency Insurance

Pickaw

Social Contest Platform

FanneX

Fan Engagement Platform

Mobile messaging platform solution

Cloud-based messaging gateway

GLIDE
Insurance-Tech

LLOYD'S
Coverholder – Managing MGA

Technical and Data Integration:

Custom integrations tailored to specific needs, client-managed integrations where the client oversees data handling, and hybrid integrations that combine both custom and client-managed approaches for flexibility

Communication Channels



The Output: we unlock large, pools of consumers and first-party data that are valuable to drive further personalized engagement and monetization for brands.